

Mike Gawtry, Product Line Manager for Fishing & Hunting

L.L. Bean

Mike Gawtry is the Product Line Manager for Fishing and Hunting at L.L. Bean Inc. Starting on the retail sale floor in 1996, Gawtry's experience within the fly fishing industry has evolved from fly-casting instructor, research and testing specialist, and product developer. While product management and sourcing are the most critical skill sets in his current role at L.L. Bean, fly-fishing product development is still his passion. Awarded a B.A. in History and Environmental Studies from Bowdoin College and also a registered Master Maine Guide, Mike tries to spend the majority of his free time hunting and fishing in the great state of Maine.

Mike has served the on the AFFTA board for the last three years and is seeking to run for a second term. Current responsibilities on the AFFTA board include:

- Government Affairs and Affiliates - Chairperson
- Jim Range National Casting Call - Co Chairperson
- Nomination Committee – member

“My priority in serving AFFTA is centered on building a strong legislative advocacy position which supports conservation, environmental, and trade/tax issues that impact the fly-fishing community. The voice of the fly-fisher on capital hill should be strong and influential. Outreach and networking through the Jim Range National Casting Call has grown each and every year AFFTA has run it. This will continue to increase via the continued efforts and partnerships with non-profits, industry organizations, and key political contacts.”