

Larry Barrett, Director Operations and Technology

Farbank

Larry is the Director of Operations and Technology for Far Bank Enterprises, the holding company for Sage Manufacturing, Redington Tackle & Apparel, and RIO Products Intl. In this role, Larry is responsible for the Sage rod manufacturing, the supply chain for Sage and Redington, and the distribution of all Far Bank goods. As an operator, he is passionate about running a cost effective business while providing an outstanding customer experience and protecting the environment. Under Larry's direction, Sage Manufacturing has earned the highest 5 Star rating from EnviroStars which is a hazardous waste management program for the Puget Sound region with national recognition. Larry joined Far Bank in 2005 and has been fly fishing for many years. Larry grew up on the east coast fishing the mill ponds in eastern Connecticut down to the Chesapeake Bay. Since moving to the west coast in 1997, he has fished primarily in the Rockies but has made some excursions to the east coast and down to Belize. One of his favorite fishing activities is participating in the Jackson Hole One Fly which he has fished for the past couple of years. However he most treasures fishing the Puget Sound with his family. Prior to Far Bank, Larry worked at Amazon.com for over eight years. Most of his time there was spent on the operations side of the company delivering efficiencies and growth projects around logistics, distribution and supply chain flow. He has a B.S. in Mechanical Engineering from Penn State University and a M.S. in Mechanical Engineering from M.I.T. As a board member, he would like to see the fly fishing industry grow, fly fishing participation increase, and our precious fisheries thriving not just surviving.