

Jon Fisher, Managing Member

Urban Angler LLC

Jon is the Managing Member of Urban Angler LLC. In 1988, Jon founded Urban Angler and has been involved in the fly fishing industry ever since. In addition to overseeing Urban Angler's retail operations in Manhattan and Arlington, Virginia, Jon also manages Urban Angler's e-commerce and travel divisions. Jon has traveled extensively, often guiding and hosting anglers in destinations as far flung as Argentina, Tasmania, and the Republic of Seychelles. Other industry related projects include the opening of a retail outlet in Buenos Aires, Argentina and work with environmental organizations such as the Blue Ocean Institute and Trout Unlimited. Jon holds a B.F.A. in Fine Arts and Photography; his photographs have appeared in numerous publications including the New York Times, Men's Journal, and many fly-fishing magazines.

Statement of Interest:

As a current member of the AFFTA Board of Directors I would like to confirm that I am interested in serving a second term. I enjoy working with the other members of the AFFTA board and believe I offer a unique voice within the fly fishing industry. It is my goal to continue this work through serving a second term.