

JEFF WIERINGA, Business Development Manager ***Scientific Anglers***

In the winter of 2010, I was appointed by AFFTA to fill a vacant board seat. Having served for the past six months, I am now running for re-election to the board. I want to continue to serve our industry and the members of AFFTA for the next three years.

I have been active and involved in the fly fishing industry for the past 25 years. In 1990, I founded J.W. Outfitters, a well-known and successful company that manufactured pontoon boats, tying bags, chest packs, and other technical soft goods. Currently I work with Scientific Anglers as the Business Development Manager for the entire S.A. brand. My position with Scientific Anglers allows me to work closely with fly shops, retailers, and fly fishing reps throughout the U.S. and Europe.

Moving forward, I want to continue to serve the membership of AFFTA, and I am willing to volunteer my time and offer my knowledge and experience to improve our trade organization for the future. Those of you that know me know that I am a team player. In the short time that I have served on the AFFTA board to date, I have already been able to make a number of important contributions. I have always been an out-of-the-box thinker; a characteristic that we need on the AFFTA board! I will continue to dedicate my time and energy to what needs to be accomplished, and I am asking for your vote in the upcoming elections.

AFFTA is about promoting fly fishing, introducing more consumers to the sport, protecting and preserving our fishing resources, and looking out for the best interests of our membership and our industry. If re-elected, I can promise you that I will continue to focus on all of these things. Thank you for your support and for your vote.