

Guy Tillotson, Owner

Grand Slam Group

As an AFFTA member, I believe I am a strong candidate to fill the board's industry representative vacancy. In fact, I offer a diversity of experience and a unique perspective that would prove immensely valuable on the Board of Directors.

As the owner of Guy Tillotson's Grand Slam Group LLC, Sales & Marketing, I have developed one of the Southern United States' leading Outdoors Industry sales groups. Grand Slam Group represents well known fly tackle companies such as Temple Fork Outfitters, Rainy's Flies & Supplies, Royal Wulff Products, Islander Reels, Jim Teeny Inc. and Fish Age in nine states. But my experience is not limited to the South. Prior to the creation of Grand Slam Group, I worked as an independent sales representative in the Rocky Mountain states, marketing fly tackle in Montana, Wyoming and Idaho in the early and mid 1990s.

My talents are hardly limited to fly-fishing. I have consciously sought out relationships with companies whose business interests reach beyond the fly tackle market. I have worked with general tackle companies such as Maxima Fishing Lines and paddlesport companies such as Freedom Hawk Kayaks, not to mention my role in assisting Temple Fork's entry into the general tackle market with spinning and casting rods designed by Gary Loomis. These associations have proven my ability to "think outside the box," an asset that would prove a considerable value on the AFFTA Board of Directors.

I would also note my accomplishments outside the business world. Most significant have been my contributions to the Federation of Fly Fishers, where I served as National Vice President for Conservation and as a member of the National Board of Directors and its Executive Committee. I also served on FFF's National Saltwater Conservation Committee and founded one of the largest FFF chapters in Florida. I have received multiple awards, including an FFF President's Pin and the FFF Man of the Year award. I have since retired from my FFF duties, but I remain a life member in the organization and am active as an FFF Certified Casting Instructor.

Though there are many qualities that may recommend an individual to the AFFTA board, I believe I have a significant history by which to justify my candidacy. I have much to contribute to our sport and our industry, and I have a strong desire to do so. It is my sincere hope that AFFTA will allow me that opportunity by electing me this year to the AFFTA Board of Directors.