

# **David Olson, Managing Partner**

## ***The Fly Shop of Miami***

### **Experience :**

1988 to 1992

Fly Fishing Manager – The Outdoor Shops , Tallahassee , FL

1993 to Feb . 2008

Store Manager - The Fly Fisherman , Orlando , FL

Feb . 2008 to Present

Managing Partner - World Reel , Inc ( dba The Fly Shops of Miami / Ft. Lauderdale )

Related Organizations :

1991 to Present

Board Member – Coastal Conservation Association of Florida

1992

Chapter President - Big Bend Chapter , Coastal Conservation Association of Florida

1995, 1998 , 1999

Chapter President – Orlando Chapter , Coastal Conservation Association of Florida

2005

Statewide Vice President – Coastal Conservation Association

1993

Award of Excellence – FFF Southeastern Council

1992-1993

Board Member – FFF Southeastern Council

### **Certifications and Achievements**

FFF Certified Master Casting Instructor

Umpqua Contract Tier

Tampa Bay Big Gun Shootout Casting Tournament Winner 1998 - 2001 , 2003 – 2006 , 2009

As a twenty two year veteran of the fly fishing industry , I have seen some of the best times , and the toughest , and believe that only through a strong , vital , pro- active trade organization will this industry and sport we love thrive and flourish , for all of us . The majority of my life has been spent in this industry , from college days on , and I believe that only through pro-active recruitment of youth and hard work will the pie grow for everyone involved . I hope to help make AFFTA a stronger organization and more effective voice for all of us .