

Crispin R. Battles

P.O. Box 1356, North Conway, NH 03860 T • 603-733-5150 F • 603-356-9130 E • crispin@westsideav.com

EDUCATION

- **Franklin Pierce Law School** — Concord, New Hampshire
 - Doctorate degree in law, Juris Doctor, 1994 - 1997
 - Focus on business law, estate planning, contracts, and real estate
 - Graduated magna cum laude
- **University of New Hampshire** — Durham, New Hampshire
 - Bachelor of Science degree in microbiology, 1990 - 1993
 - Pre-Medical minor, 1991 - 1993
 - Focus on pathogenic microbiology, biology, anatomy and physiology, organic chemistry, chemistry, and genetics as relates to pre-medical studies
 - President, pre-medical honor society, Alpha Epsilon Delta, 1991 - 1993
 - Graduated magna cum laude
- **Worcester Polytechnic Institute** — Worcester, Massachusetts
 - Mechanical engineering studies, 1989 - 1990
 - Focus on physics, chemistry, and calculus as relates to mechanical engineering
 - Cadet, Navy ROTC
 - Brother, fraternity of Phi Gamma Delta
- **Kennett High School** — Conway, New Hampshire
 - Graduated top five percent of class, 1989
 - National Honor Society, 1987 - 1989
 - Eagle Scout, Boy Scouts of America, 1981 - 1988

PROFESSIONAL WORK EXPERIENCE

- **Fly Fish America** — North Conway, New Hampshire
 - Editor and Art Director, 1997 - 2010
 - Duties include all aspects of producing and publishing a fly-fishing magazine, such as scheduling, editing, writing articles (destination pieces, gear reviews, and buyer's guides), advertising construction, page layout and graphic design, and output of files for final printing.
 - Published 89 issues, comprising over 9,000 pages
- **On Target** — North Conway, New Hampshire
 - Art Director, 2002 - 2010
 - Duties include all aspects of producing and publishing a hunting and shooting magazine, such as scheduling, writing articles (gear reviews), advertising construction, page layout and graphic design, and output of files for final printing.
 - Published 49 issues, comprising over 3,000 pages
- **Law Office of Battles & McBurney** — North Conway, New Hampshire
 - Paralegal, 1993 - 1997
 - Duties included document preparation, court filings, title searches, and legal research

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During my studies at Worcester Polytechnic Institute and the University of New Hampshire, my focus changed from a mechanical engineering career to one involving medicine. I earned a bachelor's degree in microbiology, and was heavily involved with clinical research at the university following my graduation. During that year, I also worked as a paralegal, since lab work didn't pay the bills. The legal system really excited me, and my direction changed again. I decided to enter law school the following year, and earned a doctorate degree in law at Franklin Pierce Law School.

As circumstance would have it, however, I had the opportunity to be involved in the start-up of a new fly-fishing magazine just as I finished my law degree. Never intending to make a career out of publishing (in what was then a completely new industry to me) we launched a magazine that has since become an industry leader. In 2002, we started *Fly Fish America's* sister publication, *On Target*, which attained its status in the hunting and shooting industry very quickly.

Our two magazines have a unique distribution model, in that they are available only through fishing and hunting retail locations. In the fly-fishing industry, we work very closely with more than 1,500 retailers. Over the past fourteen years, I have developed a keen understanding of how the retail fly-fishing market works, and the day-to-day concerns of the specialty fly shop owner.

I also work with every major (and minor) fly tackle manufacturer, as well as many of their reps. *Fly Fish America* has developed its niche within the industry as a gear-oriented publication, however we have not let that limit our editorial scope, and are heavily involved in conservation issues. I work closely with organizations such as Trout Unlimited, Federation of Fly Fishers, Bonefish & Tarpon Trust, Atlantic Salmon Federation, Sportsman's Alliance for Alaska, and many others. We dedicate 20% of our editorial content annually to promote a wide range of conservation issues, and feel very strongly that it is our duty to be a leader on those fronts.

With this broad overlook on the industry—at the manufacturing, distribution and retail levels—I'm offered a perspective that few others have. It's this unique perspective, combined with an understanding of the past, present, and future of the fly-fishing industry, which can make me a positive addition to AFFTA's board of directors.